



2024 Exhibitor & Sponsor Prospectus

January 9-12, 2024
New Orleans Marriott, New Orleans, Louisiana



Dear Exhibitor/Sponsor:

January 2024 is just a mere eight (8) months away. In 2024, we are looking forward to seeing you at the New Orleans Marriott in New Orleans, Louisiana on January 9-12 for ABF's Annual Conference & Tradeshow.

Now is the time to secure your sponsorship(s) and exhibit booth(s). We have great options for 2024. All the information you need to know about securing your booth space/sponsorship is throughout the following pages. We could not hold this conference without your amazing support and look forward to seeing you face to face.

We are excited to be in the heart of jazz country and as Louis Armstrong says "Laissez Le Bon Temps Rouler."

Sincerely,

A handwritten signature in black ink that reads 'Regina K. Robuck'. The signature is written in a cursive, flowing style.

Regina K. Robuck, ABF Director of Partnership Relations
partnershiprelations@abfnet.org or 404.808.6500

Welcome!

On behalf of the American Beekeeping Federation (ABF), we are excited to invite you to connect with the largest audience of beekeepers from across the United States!

2024 ABF CONFERENCE & TRADE SHOW

January 9– 12, 2024

New Orleans Marriott
New Orleans, Louisiana

For almost 81 years, the ABF has been working in the interest of all beekeepers, large and small, and those associated with the beekeeping industry to ensure the future of the honey bee. We have listened to our attendees and changed our schedule to follow a three-track structure: commercial, sideliners and small-scale. We have also added two meals, one on Tuesday and one on Wednesday, that will both be in the Trade Show.



The ABF Conference & Trade Show is the association’s hallmark event, promising the most up-to-date information within the beekeeping industry and fantastic opportunities to network with like-minded beekeepers eager to learn about the latest beekeeping innovations. Participants attend educational sessions and workshops on topics such as pollinator health, resistance to Varroa mites, sustainability in beekeeping and growing into a commercial beekeeping operation.

For many attendees, the trade show serves as their primary opportunity to stay informed about the hottest products and services offered by our exhibitors and sponsors. With refreshment breaks in the trade show and scheduled social festivities, exhibitors and sponsors can expect frequent opportunities to interact with ABF members. This is your opportunity to engage with your customers—current and future—and establish partnerships in a casual atmosphere away from their day-to-day concerns.

From sponsoring keynote sessions and social events to branding and other exposure opportunities, participating companies have a variety of options to make the most of their presence at the ABF Conference & Trade Show.

Wondering Whether Your Company Is a Good Fit?

BEEKEEPING SUPPLIES	BEEKEEPING SERVICES	QUEENS & PACKAGE BEES	HIVE PRODUCTS
Containers	Beekeeping Organization	ARS-Y-C-1 Stock	Beeswax Items
Equipment	Bottling	Buckfast	Honey Importer/Exporter
Feeders & Syrup	Custom Extracting	Bulk Bees	Honey Gift Packs
Forklifts	Insurance	Carniolan	Honey Mail Orders
Heaters	Pollination Services	Caucasian	Honey Packer/Dealer
Protective Garments	Publication	Hybrids	Honey Producer
Refrigeration	Storage	Italian	Pollen
Smokers		Nucs	Propolis Products
Tools		Russian	Royal Jelly
Ventilation			Wax Buyer
Winterizing Tools			Wax Rendering

Commit Today to Exhibit at the 2024 ABF Conference & Trade Show!

Make your commitment early to ensure preferred booth location and maximum exposure in our ABF Conference & Trade Show promotional campaigns!

Category	Early Rate	Regular Rate
	Agreement Received On or Before 10/20/23	Agreement Received On or After 10/21/23
Premium Booth	\$1,100	\$1,300
Standard Booth	\$1,000	\$1,200
Tabletop Display	\$700	\$900

Note: Premium booths are defined as those within a high-traffic area (i.e., adjacent to entrance, near refreshments, main-aisle corners) and are subject to availability. Tabletop displays are limited in quantity and maybe located towards the back of the tradeshow. (FLOOR PLAN WILL BE AVAILABLE SOON)

Trade Show Booth Benefits

PREMIUM OR STANDARD BOOTH

- Standard 10' x 10' booth
- Two complimentary conference registrations
- Additional exhibitor credentials available at discounted rate of \$200 per person
- Draping as necessary: 8' back drape, 3' sidewall drape
- One ID sign displaying company name
- One 6' x 30" table
- Two chairs
- One wastebasket
- Recognition with company description in conference program guide
- Company name on conference website with hyperlink
- Pre- and post-conference attendee list

TABLETOP DISPLAY

- One 6' x 30" table in shared space
- Two chairs
- One wastebasket
- One complimentary conference registration
- Company name on conference website with hyperlink
- Post-conference attendee list

Note: Only paid exhibitors and sponsors will be allowed to display, solicit, or distribute literature or collateral.

REMEMBER!

The ABF Conference & Trade Show is one of the largest, most action-packed beekeeping events in the world!

Sponsorships!

The ABF Conference & Trade Show offers a variety of opportunities to increase your visibility and maximize your exposure during the event. If you have an idea for a unique sponsorship that is not listed in this prospectus, we will be happy to customize something to meet your marketing objectives. Please contact ABF Partnership Relations Regina K. Robuck at partnershiprelations@abfnet.org with questions about sponsorship availability or to create your own opportunity.

SPONSORSHIP PACKAGES

Platinum Sponsorship Package (2 available) \$13,000

- One 20' x 30' exhibit booth (equals six 10' x 10' booths)
- Ten Complimentary conference registrations
- Five minutes of stage time during general session
- One full-page ad in conference program guide
- Platinum recognition in conference program guide
- Platinum recognition on digital signage during general session
- Platinum recognition on event website with hyperlink
- Three conference bag inserts
- Pre- and post-conference attendee list

Gold Sponsorship Package (4 available)..... \$11,000

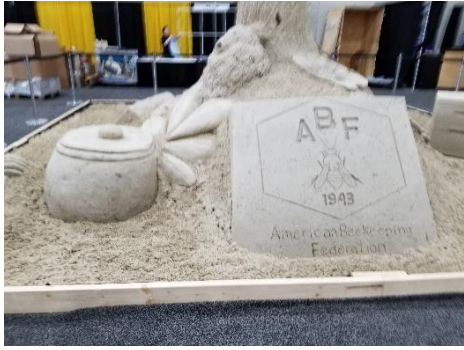
- One 20' x 20' exhibit booth (equals four 10' x 10' booths)
- Eight complimentary conference registrations
- Three minutes of stage time during general session
- One half-page ad in conference program guide
- Gold recognition in conference program guide
- Gold recognition on digital signage during general session
- Gold recognition on event website with hyperlink
- Two conference bag inserts
- Pre- and post-conference attendee list

Silver Sponsorship Package \$8,500

- One 10' x 20' exhibit booth (equals two 10' x 10' booths)
- Six complimentary conference registrations
- One quarter-page ad in conference program guide
- Silver recognition in conference program guide
- Silver recognition on digital signage during general session
- Silver recognition event website with hyperlink
- One conference bag insert
- Pre- and post-conference attendee list

Bronze Sponsorship Package \$5,500

- One 10' x 10' exhibit booth
- Four complimentary conference registrations
- One quarter-page ad in conference program guide
- Bronze recognition in conference program guide
- Bronze recognition on digital signage during general session
- Bronze recognition on event website with hyperlink
- One conference bag insert
- Post-conference attendee list



EXCLUSIVE SPONSORSHIPS

Conference Mobile App (Limit 1).....\$5,500

Get in front of attendees before they arrive and stay in front of them all conference long by being the official conference mobile app sponsor. The conference app will be a central hub for attendees to connect, build their schedule and stay up to date on conference happenings. Your company will be branded as the official sponsor of the app with plenty of logos and ad placement within the app itself and on signage during the event. The app will be in front of all attendees, meaning a great return on investment. Includes:

- Four complimentary conference registrations
- 10 x 10 booth
- Company logo and banner ad within conference mobile app
- Sponsorship recognition in conference program guide
- Sponsorship recognition on digital signage during general session
- Sponsorship recognition on event website with hyperlink
- One complimentary conference registration

Conference Notebook (Limit 1).....\$5,000

A high-quality conference notebook, imprinted with your company’s logo, will be handed out to each attendee during registration. It is the perfect way to ensure all conference participants repeatedly see your brand throughout the event while taking notes in educational sessions and on the trade show floor. Includes:

- Company logo imprinted on front cover of conference notebook with distribution to all attendees
- Sponsorship recognition in conference program guide
- Sponsorship recognition on digital signage during general session
- Sponsorship recognition on event website with hyperlink
- One complimentary conference registration

Name Badge Lanyard (Limit 1).....\$5,000

All conference attendees are required to display their access badge throughout the conference. Enhance your company’s visibility with conference attendees with this valuable opportunity for exposure. Name badge lanyard sponsorship includes your company’s logo or promotional message imprinted on the lanyards attached to access badges. Includes:

- Company logo imprinted on name badge lanyard with distribution to all attendees
- Sponsorship recognition in conference program guide
- Sponsorship recognition on digital signage during general session
- Sponsorship recognition on event website with hyperlink
- One complimentary conference registration

Conference Tote Bag (Limit 1) \$4,000

The ever-popular conference tote bag is a “must have” amongst attendees and offers a fantastic way to make a first impression as they check-in at the registration desk. Give your brand legs with this exclusive opportunity for high-profile visibility with beekeepers and others in the industry. Includes:

- Company logo and web address imprinted on conference bag with distribution to all attendees
- Sponsorship recognition in conference program guide
- Sponsorship recognition on digital signage during general session
- Sponsorship recognition on event website with hyperlink
- One complimentary conference registration

Conference Wi-Fi (Limit 1) \$4,000

All attendees will need to use your name or abbreviation when logging in to use Wi-Fi? Keep conference participants thinking of your company name throughout the conference. Includes:

- Company name associated with Wi-Fi login
- Sponsorship recognition in conference program guide
- Sponsorship recognition on digital signage during general session
- Sponsorship recognition on event website with hyperlink
- One complimentary conference registration

Dinner with Movie and Popcorn (Limit 3) \$2,500

Includes:

- Five minutes to address dinner participants
- Placement of your company’s literature on tables
- Sponsorship recognition in conference program guide
- Sponsorship recognition on digital signage during general session
- Sponsorship recognition on event website with hyperlink

Dinner and Ice-cream Social (Limit 3) \$2,500

Includes:

- Five minutes to address dinner participants
- Placement of your company’s literature on tables
- Sponsorship recognition in conference program guide
- Sponsorship recognition on digital signage during general session
- Sponsorship recognition on event website with hyperlink

Commercial Beekeepers' Breakfast (Limit 3) \$2,500

All commercial beekeepers attending the conference are invited to enjoy a complimentary breakfast and educational program made possible by this sponsorship. Featuring a panel of experts and engaging Q&A, this session is consistently described as "can't-miss" amongst commercial beekeepers. Includes:

- Five minutes to address breakfast participants
- Placement of your company’s literature on breakfast tables
- Sponsorship recognition in conference program guide
- Sponsorship recognition on digital signage during general session
- Sponsorship recognition on event website with hyperlink

Speaker Gift (Limit 1).....\$1,000

Help us thank the conference speakers in style by sponsoring gifts for our esteemed presenters. Each speaker will receive a special gift courtesy of this sponsorship. Each gift will have a tag thanking your company as the speaker gift sponsor and leave an impression on the industry’s movers and shakers. Includes:

- Company logo on gift packaging with distribution to all conference speakers
- Sponsorship recognition in conference program guide
- Sponsorship recognition on digital signage during general session
- Sponsorship recognition on event website with hyperlink
- One complimentary conference registration
- One conference bag insert

Refreshment Break (Unlimited).....\$750

Morning and afternoon refreshment breaks will be served inside the trade show, giving exhibitors the opportunity to socialize and develop contacts among conference participants. This sponsorship includes your company’s logo on refreshment break signage along with recognition in the conference program guide and during announcements.

- Sponsorship recognition on signage during refreshment break
- Sponsorship recognition in conference program guide
- Sponsorship recognition on digital signage during general session
- Sponsorship recognition on event website with hyperlink

NON-EXCLUSIVE SPONSORSHIPS

Each of the following sponsorship opportunities includes:

- Sponsorship recognition on signage during sponsored event
- Sponsorship recognition in conference program guide
- Sponsorship recognition on digital signage during general session
- Sponsorship recognition on event website

ABF Annual Banquet Sponsor.....\$500

Join us as we recognize award recipients, announce our sweepstakes winners and coronate the American Honey Queen and Princess. This evening is packed full of excitement, and we hope your company can help ensure it is an unforgettable night.

Auxiliary Lunch and Meeting.....\$250

Sponsor this session and support the ABF Auxiliary’s mission to provide support to the American Honey Queen Program and assist the ABF in developing programs for a strong membership.

Foundation Luncheon.....\$250

The mission of the Foundation for the Preservation of Honey Bees is to preserve and protect honey bees to ensure a quality food supply and environment. Sponsoring this special event provides resources for continuing bee research particularly in areas that will advance bee culture, improve pollination, and conserve biodiversity.

Vendor Session in the Trade Show.....\$250

This is a terrific opportunity to be on stage in the trade show for 20 minutes during the dedicated floor hours to promote why your company’s product or service is the best in the business. Sponsors will be provided a microphone, and session will be promoted in the on-site program guide (if information is submitted by a specified deadline). Attendance is not guaranteed.

Welcome Reception Recognition for Amount Sponsored (\$150 Minimum)

The welcome reception will be held in the trade show and will feature light refreshments and the Beekeeping Brain Buster hosted by the American Honey Queen Program. This is a wonderful opportunity to meet with the many vendors supporting the conference and learn more about all that they have to offer.

ADVERTISING OPPORTUNITIES

Hit your target market by putting your company’s message into the hands of ABF Conference & Trade Show participants. The conference program guide serves as a handy reference for attendees both during the conference and afterward. It contains the venue map, conference schedule and detailed descriptions of daily happenings.

Full-page Ad on Outside, Back Cover of Conference Program Guide	\$1,000
Full-page Ad on Inside, Back Cover of Conference Program Guide	\$950
Full-page Ad on Inside, Front Cover of Conference Program Guide	\$950
Full-page Ad on Tabbed Section Divider in Conference Program Guide (Limit 4)	\$950
Full-page Ad in Conference Program Guide	\$750
Half-page Ad in Conference Program Guide.....	\$650
Quarter-page Ad in Conference Program Guide	\$550
Conference Bag Insert	\$300

QUESTIONS? Contact Regina K. Robuck, ABF Director of Partnership Relations at partnershiprelations@abfnet.org

ABF Conference & Trade Show Rules and Regulations

1. **Exhibit Space Agreement:** By submitting the reservation agreement for booth space, Exhibitor releases ABF (herein referred to as “Show Management”) from all liabilities to Exhibitor, its agents, licensees, or employees that may arise because of submission of the reservation agreement or participation in the trade show. Acceptance of the reservation agreement does not imply endorsement by Show Management of Exhibitor’s products, nor does rejection imply lack of merit of Exhibitor’s products or manufacturer. Show Management has the sole right to determine the eligibility of any company or product for inclusion in the trade show. Show Management has the right to move Exhibitor’s location in the trade show for any reason. Only one company is permitted per 10’ x 10’ booth space. Sharing a single 10’ x 10’ booth space **between two companies is not permitted.**
2. **Payment & Cancellation Policy: Full Payment is Due by November 30, 2023**
If Exhibitor, for any reason, must cancel participation in the trade show, Exhibitor must notify Show Management in writing and refunds will be issued based on the following schedule:
 - Cancellation Before October 10, 2023: 50% of total contract
 - Cancellation Before November 20, 2023: 25% of total contract
 - Cancellation On or After November 20, 2023: 0% refund
3. **Cancellation Policy:** In instances that prevents the event from being held as planned, due to reasons of force majeure, including but not limited to acts of God, fire, flood, natural disaster, war or threat of war, acts or threats of terrorism, civil disorder, governmental regulation or advisory, recognized health threats as determined by the World Health Organization, the Centers for Disease Control, or local government authority or health agencies or similar infectious diseases), curtailment of transportation facilities, or other similar occurrence beyond the control of the parties, American Beekeeping Federation, will work with the partner to reschedule sponsorship/advertising by maintaining the partnership agreement. **General Contractor:** Exhibitor is responsible for placing all orders for the exhibit booth with the trade show’s general contractor. The exhibitor is also responsible for coordinating shipping items to the conference.
4. **Exhibit Space:** The Exhibitor shall not harm, deface or damage the trade show or any other area of the conference venue or any of its contents, or cause or permit the same to be done. The exhibitor do NOT have permission to place and shall NOT place any nails, hooks, tacks, screws, or any device into any portion of the conference venue. The exhibitor shall not use or permit the use of any tape, glue, cement, or any other compound to fasten signs, banners or any other form of display or advertisement to any portion of the conference venue. Exhibitor is liable for any damage caused by Exhibitor or its representatives to floors, walls, columns or to the property of other exhibitors. Exhibitors may not apply paint, lacquer, adhesive or other coating to any surface whatsoever.
5. **Dismantling:** Exhibitor is required to remain open during the scheduled times listed in the Exhibitor Service Kit. Exhibitors

may not dismantle before Show Management officially closes the trade show floor without the prior written approval of Show Management. The exhibitor must remove its property from the trade show floor after the conference. The exhibitor agrees to return and restore the exhibit space, at its sole expense, to the same condition in which it existed prior to Exhibitor's occupancy. Exhibitor shall be liable for all storage and handling and cleaning charges resulting from the failure to remove its property from the trade show by the deadline listed in the Exhibitor Service Kit.

6. **Noise Levels:** Exhibitor agrees that noise levels must be kept to a minimum so as not to interfere with nearby conversations. Noise from equipment of any kind must be kept within the confines of the Exhibitor's booth. Exhibitors may not demonstrate any equipment or cause any noise that may be objectionable to surrounding trade show participants.
7. **Fire and Safety Regulations:** Exhibitor agrees to comply with and accept full responsibility for compliance with all federal, state, and municipal fire and safety regulations.
8. **Equipment and Machinery:** Exhibitor assumes all responsibility for equipment and machinery that is to be part of its exhibit. The exhibitor understands it must work with the trade show's general contractor for placement of equipment and machinery and to obtain any necessary permits. The exhibitor is solely responsible for the costs associated with installation and dismantling of equipment and machinery.
9. **Trade Show Admission:** Show Management shall have sole control over trade show admission.
10. **Booth Personnel:** Booth personnel, including models or demonstrators, must be properly registered and wear access badges issued by Show Management. Individuals under the age of 18 are not permitted to represent the Exhibitor as booth personnel.
11. **Indemnity:** Exhibitor agrees to indemnify Show Management, the conference venue, members, officers, directors, agents, and employees of each of these entities and the trade show's general contractor against and hold them harmless for any claims arising out of the acts or negligence of Exhibitor, its agents, or employees or out of labor disputes. Exhibitor further agrees to assume all risk and indemnify and hold harmless Show Management, the conference venue, members, officers, directors, agents and employees of each of these entities and the trade show's general contractor from and against all claims, liability expenses and damages of any kind or nature arising out of or about damage to or loss of any property belonging to Exhibitor or Exhibitor's employees, agents, contractors, representatives, patrons and guests.

Liability and Insurance: All property of Exhibitor remains under its custody and control in transit to and from the trade show floor and while it is in the confines of the trade show. Neither Show Management, its service contractors nor any of the officers, employees, or directors of any of the same are responsible for the safety of the property of Exhibitor from theft, damage by fire, accident, vandalism, or other causes. Exhibitor expressly waives and releases any claim or demand it may have against any of the above entities because of any damage to or loss of any property of Exhibitor. It is recommended that the exhibitor obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

12. **Americans with Disabilities Act:** Exhibitor acknowledges its responsibilities under the Americans with Disabilities Act (ADA) to make its booth accessible to persons with disabilities. Exhibitor shall also indemnify and hold Show Management, the conference venue, members, officers, directors, agents, and employees of each of these entities harmless against cost, liability or damage which may be caused by Exhibitor's failure to comply with the requirements of ADA.
13. **Trade Show Traffic:** No demonstration or activity that blocks aisles or prevents access to other booths shall be permitted. Show Management reserves the right, at its sole discretion, to remove any obstructive demonstration or activity from the trade show.
14. **Union Restriction:** Exhibitor is required to observe all union contracts in effect between Show Management, the trade show's general contractor, all venues and facilities and any other organization. Show Management cannot take responsibility for interference with the trade show caused by disputes involving union personnel and Exhibitor.
15. **Behavior / Good Neighbor Policy:** Exhibitor is required to keep all activities within the confines of its booth and not interfere with aisle traffic flow or access to neighboring booths. Activities may not disturb neighboring booths. Demonstrations, booth giveaways and literature must directly relate to Exhibitor's products, business or mission and not be offensive in any manner.

The exhibitor is required to conduct itself and operate its booth so as not to annoy, endanger or interfere with the rights of others at the trade show. Show Management reserves the right to deny access to the trade show floor if Exhibitor does not conduct itself in a professional, ethical, and otherwise appropriate manner. Unsportsmanlike, unethical, illegal, or disruptive

conduct or engaging in corporate espionage is strictly prohibited.

16. **Literature Distribution / Giveaways:** Circulars, catalogs, magazines, folders, promotional, educational, or other giveaway matter may be distributed only at Exhibitor's booth and must be related strictly to the products and services on display or eligible for display and for products which are directly available from Exhibitor. Distribution from booth to booth or in the aisles is forbidden. The exhibitor must confine its exhibit activities to the space for which it has contracted. Exhibitor may not distribute or leave behind merchandise, signs or printed materials in the registration area, meeting rooms or public areas of the event site, including hotels, shuttle buses, parking garages, etc., without written prior approval of Show Management.

Only literature published or approved by Show Management may be distributed in the registration area, meeting rooms or public areas of the event site or on transportation provided by Show Management. Canvassing is strictly prohibited, and should Exhibitor do so, it will be requested to leave the premises and its property will be removed at the same time.

17. **Drawings and Contests:** Raffles, drawings, and contests, if permitted by law, are allowed in Exhibitor's booth but will be regulated by Show Management. Show Management reserves the right to limit promotional activity anywhere on the trade show floor at its sole discretion to ensure a professional and safe atmosphere. These activities include and are not limited to handouts, contests, lotteries, promotional activities, entertainment, raffles, and drawings.
18. **Alcoholic Beverages:** The use of alcoholic beverages by Exhibitor on the trade show floor is prohibited.
19. **Social Functions and Special Events:** Exhibitor agrees not to schedule social functions and special events that encourage the absence of attendees from the conference or trade show during official hours of operation.
20. **Reservation Agreement:** Exhibitor acknowledges receipt of the ABF Conference & Trade Show Rules and Regulations and, by signing the reservation agreement, agrees to abide by these rules and regulations as set by Show Management.

Reservation Agreement

CONTACT INFORMATION: (PLEASE PRINT CLEARLY)	
Company	Website
Primary Contact Name	Cell Phone
Mailing Address	
City, State, Country	ZIP/Postal Code
Primary Contact Email Address	Phone

SPONSORSHIP PACKAGES	
<input type="radio"/> Platinum Sponsor..... \$13,000	<input type="radio"/> Silver Sponsor.....\$8,500
<input type="radio"/> Gold Sponsor \$11,000	<input type="radio"/> Bronze Sponsor\$5,500

EXCLUSIVE SPONSORSHIPS	
<input type="radio"/> Conference Mobile App \$5,000	<input type="radio"/> Dinner with Movie and Popcorn..... \$2,500
<input type="radio"/> Conference Notebook..... \$5,000	<input type="radio"/> Dinner with Ice-Cream Social..... \$2,500
<input type="radio"/> Name Badge Lanyard \$5,000	<input type="radio"/> Commercial Beekeepers Breakfast \$2,500
<input type="radio"/> Tote Bag \$4,000	<input type="radio"/> Speaker Gift Sold \$1,000
<input type="radio"/> Wi-Fi..... \$4,000	<input type="radio"/> Refreshment Break \$750

NON-EXCLUSIVE SPONSORSHIPS	
<input type="radio"/> Welcome Reception.....Minimum of \$150	<input type="radio"/> ABF Annual Banquet.....\$250
<input type="radio"/> Auxiliary Lunch and Meeting \$250	<input type="radio"/> Vendor Session in the Trade Show.....\$350
<input type="radio"/> Foundation Luncheon \$250	<input type="radio"/> Create Your Own Opportunity Contact Regina Robuck

ADVERTISING OPPORTUNITIES	
<input type="radio"/> Outside, Back Cover \$1,000	<input type="radio"/> Full-page Ad \$750
<input type="radio"/> Inside, Back Cover \$950	<input type="radio"/> Half-page Ad \$650
<input type="radio"/> Inside, Front Cover..... \$950	<input type="radio"/> Quarter-page Ad \$550
<input type="radio"/> Tabbed Section Divider \$950	<input type="radio"/> Conference Bag Insert..... \$300

EXHIBIT BOOTHS	
Early Rate: Agreement Received On or Before 10/21/2022	Regular Rate: Agreement Received On or After 10/22/2022
<input type="radio"/> Premium Booth..... \$1,100 x Quantity _____	<input type="radio"/> Premium Booth..... \$1,300 x Quantity _____
<input type="radio"/> Standard Booth..... \$1,000 x Quantity _____	<input type="radio"/> Standard Booth..... \$1,200 x Quantity _____
<input type="radio"/> Tabletop Display..... \$700	<input type="radio"/> Tabletop Display\$900

Signature _____ Date _____

My signature is a Binding Contract with ABF to sponsor and/or exhibit at the 2024 ABF Conference & Trade Show, scheduled for January 9-12, 2024. I have read the entire agreement and am authorized by my company to make this Binding Contract. By signing this contract, my company and its representatives agree to abide by the ABF Conference & Trade Show Rules and Regulations.

Scan and email to: partnershiprelations@abfnet.org. If you have any issue with scanning the document, please contact Regina K. Robuck at 404.808.6500.

